



We Serve

Ithaca Lions Club

**Placemat Ads
2017**

Dear Ithaca Business person,

The **Ithaca Lions Club** is holding its 52nd **Annual Pancake Breakfast** on Sunday April 23, 2017. We are offering placemat advertising for local businesses. **For only \$30 per space**, your business will receive a 2 x 3.5inch (business card size) ad. In addition to the Pancake Breakfast, your ad will appear on both our May 28 and August 20 Chicken BBQs placemats, for a total of three events.

The **proceeds** from this fundraiser will be used for local and worldwide sight, hearing and youth projects. For example, the Ithaca Lions provide free vision screenings, fund eye exams, and new eyeglass purchases for local children who could otherwise not afford them.

To advertise on our Placemat please include a business card, or write out an ad in the space provided. Please make your check **payable to the Ithaca Lions Club**. Ads need to be **received by April 13, 2017 for the Pancake Breakfast placemat**.

Please **mail to: Lion Rich Shaff**, Lions Placemat, 105 West Tompkins St., Ithaca, NY 14850. Questions may be directed to 277-4108 or shaff@verizon.net

----- order form -----

Make check payable to: Ithaca Lions Club

Please include my business on the placemat

_____ spaces x \$30 per space = _____

business contact person

**We will design your ad, if desired. Please write in the space above or on back of this sheet.
Thank You for Your Support**